

Search Optimisation

Contributed by

Most people find what they're looking for on the Internet through major search engines like Google. If they don't find your website within the first few pages, you've probably missed them. According to Research 'over 90% of internet users rely solely on search engines to find what they are looking for.

Search Engine Optimisation is a procedure where web sites are recoded and adjusted to enable higher ranking within the organic results of the major search engines and portals. We make it our business to understand the dynamics of Search Engine Optimisation and to maximise visibility for our clients websites.
SEO & PPC Monthly Package - Best Value!

SEO

Keyword selection

Google Site Map production and provision for upload

Monthly SEO reports position reporting

Link building via 3 blogs/press release articles (monthly)

Manual submission to selected UK directory sites

PPC

£100 Allocated Adwords spend

Comprehensive keyword research

Ongoing budget management

Ongoing Advert optimisation

Monthly Online Campaign Reporting £300.00 pm

SEO Only Monthly Package

SEO

A comprehensive site review and analysis

Full key word research

Competitor research

Individually Optimised Pages

Major search engine submissions

Local Directory Submissions

Keyword selection

Google Site Map production and provision for upload

Monthly SEO reports position reporting

Link building via 3 blogs/press release articles (monthly)

Manual submission to selected UK directory sites £230.00 pm

PCC Only Monthly Package

PPC

70% Allocated Adwords spend

Comprehensive keyword research

Ongoing budget management

Ongoing Advert optimisation

Monthly Online Campaign Reporting From £100.00 pm

SEO + PPC campaigns are subject to an initial 3 month contract term with a minimum committed spend of £300 per month. One off set up fee of £100 applies, If any portion of the committed adwords spend is remaining after any minimum term it will be refunded less a management and administration fee. All prices exclude VAT. Terms and conditions apply.